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		Sign. of Invigilator	

# **Introduction to Hotel Management SSC-I**

SECTION - A (Marks 06)

Time allowed: 10 Minutes

Section -A is compulsory. All parts of this section are to be answered on this page and handed over to the Centre Superintendent. Deleting/overwriting is not allowed. **Do not use lead pencil.** 

### Q.1 Fill the relevant bubble for each part. All parts carry one mark.

1)	What is the primary focus of the hospitality industry?			
	<ul><li>(a) Manufacturing goods</li><li>(b) Providing services</li></ul>	0	(c) Agriculture (d) Retail sales	
2)	What does "yield manager	ment" refer to in h	notel management?	
	<ul><li>(a) Managing garden land</li><li>(b) Managing hotel room</li><li>(c) Managing food and be</li><li>(d) Managing guest check</li></ul>	rates and availabi	lity	0000
3)	What is the main responsi	bility of the front	office in a hotel?	
	<ul><li>(a) Preparing gourmet mea</li><li>(b) Handling guest check-</li><li>(c) Maintaining the hotel's</li><li>(d) Managing room service</li></ul>	ins, check-outs, as gardens	nd reservations	0000
4)	What does the term "à la c (a) A type of dessert (b) A menu with fixed pric (c) A menu with individua (d) A type of alcoholic bev	ces Il item prices	od and beverage serv	rices?

5)	What is the purpose of blanching in culinary arts?	
	(a) To add flavor to dishes (b) To preserve food items (c) To briefly cook and then cool food (d) To deep-fry vegetables	
6)	What does the term "mise en place" mean in culinary arts?	
	<ul><li>(a) A type of French pastry</li><li>(b) The practice of preparing and organizing ingredients before cooking</li><li>(c) A specific cooking technique</li><li>(d) A type of dining etiquette</li></ul>	0000



# Federal Board SSC-I Examination Introduction to Hotel Management Model Question Paper

Time allowed: 2.00 hours Total Marks: 24

Note: Answer any seven parts from Section 'B' and attempt any two questions from Section 'C' on the separately provided answer book. Write your answers neatly and legibly.

#### SECTION – B (Marks 14)

Q.2 Attempt any SEVEN parts from the following. All parts carry equal marks. Be brief and to the point. (7  $\times$  2 = 14)

- i. What are the key elements of hospitality in the service industry?
- ii. Explain the importance of customer service in the hospitality field.
- iii. Define hotel management and list three key responsibilities of hotel managers.
- iv. Describe the role of the front office in a hotel.
- v. What skills are essential for a front office staff member?
- vi. Differentiate between a la carte and buffet dining in food and beverage services.
- vii. Why is menu planning important in food and beverage services?
- viii. What is mise en place, and why is it crucial in culinary arts?
- ix. Name three common knife cuts used in food preparation.
- x. How does effective inventory management benefit a hospitality establishment?

#### SECTION – C (Marks 10)

Note: Attempt any TWO questions. All questions carry equal marks.

 $(2 \times 5 = 10)$ 

- **Q.3** Discuss the challenges and strategies associated with managing a food and beverage service operation, including aspects like menu planning, staff training, and customer satisfaction.
- **Q.4** Explain the importance of effective inventory management in a hospitality establishment. Provide examples of how poor inventory control can impact a business.
- Q.5 Describe the role of information and communication technology (ICT) in the hospitality industry. How can social media platforms be leveraged to promote and manage a hotel or restaurant effectively?